



MONETIZE YOUR PUBLICATIONS BY SUPPORTING
LOCAL BUSINESSES

The FlipNpik Token

2022

The FlipNpik Token

The FlipNpik Token ("FNP") is the cornerstone of the FlipNpik Ecosystem's economic system.

The FNP is a utility token distributed and identified on the Ethereum blockchain.

The characteristics of the FNP token are detailed below.

CHARACTERISTICS OF THE FLIPNPIK TOKEN

Token Symbol	FNP
Type of token	Utility token
Blockchain	Ethereum
Smart contract	ERC-20
Total NPF issuance	1.5 Billion FNP
Portfolio address	0xb12aAf6e5A90e3b69930988779bd1e3e397Da250
Number of tokens sold	4 692 218

USE OF THE FLIPNPIK TOKEN

The FNP is an utility token that allows you to acquire various goods and services and to carry out various transactions, and this only (i) on the FlipNpik Platform and (ii) between members (users and merchants) of the FlipNpik Platform.

It will be possible to obtain FNP in the following ways:

- I. By purchasing tokens on the dedicated website;
- II. By converting your FS to FNP
- III. By buying them on the secondary market;
- IV. In exchange for providing services to the trade;
- V. And for traders, by selling their products and services to users.

Users with FNP will be able to use them to:

- I. Access the Virtual Showroom of the application;
- II. Participate in games;
- III. Buy products or services at preferential conditions;
- IV. Obtain promotions, coupons and exclusive offers;
- V. Become an ambassador of a business and obtain compensation from the merchant;

- VI.** Benefit from the rewards system (bonus) by keeping FNP tokens in your wallet for a minimum period of time.

As a reminder, each time a user spends FNP on products or services offered on the FlipNpik Platform, the user will receive Social Flip as a reward. In addition, using FNP within games will give the user greater benefits.

1. 2 USE OF THE SOCIAL FLIP AND OF THE FLIPNPIK TOKEN

Flip Social ("FS") is a reward system made to stimulate the FlipNpik ecosystem and retain users on the platform.

The FS can be used for certain actions on the FlipNpik application. The FlipNpik token ("FNP") is the premium token of the ecosystem. It can be used for the same actions as the FS (but with a bonus effect) as well as for actions exclusive to the FNP.

USE	FLIP SOCIAL	FNP TOKEN
PARTICIPATE IN GAMES TO WIN PRODUCTS OR PROMOTIONS	✓	✓+
PARTICIPATE IN GAMES TO WIN PREMIUM PRODUCTS OR EXCLUSIVE OFFERS	✗	✓
DISCOVER AND ACCESS PROMOTIONS AND COUPONS	✓	✓+
DISCOVER AND ACCESS SPECIAL PREMIUM OFFERS	✗	✓
BECOME A PARTNER AMBASSADOR	✗	✓
PURCHASE PRODUCTS AND SERVICES	✗	✓
ACCESS TO PREMIUM SERVICES	✗	✓

✗: No ✓: Yes ✓+: Yes, with a bonus effect

CONVERSION

As mentioned before, users can get FS in different ways: by being active on the application, by contributing to the ecosystem, by referring friends, etc.

The Flip Social can be used on the platform for certain actions (e.g. participating in games), but it can also be converted into FlipNpik tokens.

Initially, the user will be able to convert all of their FS and the ratio will be 100 SF to 1 FNP. Later on, the user will be able to convert only a part of his/her FS. For example, if only 50% of the FS are convertible, the user will need a minimum of 200 FS to convert 100 FS to 1 FNP and will be able to use the remaining 100 FS within the ecosystem.

This ratio was chosen to avoid putting too much pressure on the market. The application's feature development program and reward system were designed to encourage users to spend the token in the ecosystem instead of reselling it on secondary markets.

This is why FlipNpik's ecosystem is different from others.

We offer concrete users for our token ("FNP") as well as for our reward system ("FS").

1.3 REWARD SYSTEM FOR FNP TOKEN HOLDERS

The reward system will be managed by the company. To be eligible for the reward system, the holder will have to maintain a minimum amount of FNP in his/her wallet for a minimum period. Minimum amounts and minimum periods may vary from year to year.

VALUE PROPOSITION

The FNP token will be a vehicle of value within the FlipNpik Ecosystem. The value of the FNP will be correlated to the successful development and wide adoption of the Platform.

This value is articulated around two main axes:

An Utility Value:

I. Acquisition of goods and services: All goods and services available on the FlipNpik Platform must be paid for in NPF or FIAT (converted to NPF in the system at the time of payment). It will also be more advantageous for the user to use FNP to purchase the various goods and services offered on the Platform. In addition, all the amounts paid to the business partner ambassadors will be in FNP tokens.

II. Games: Whenever a user uses FNP instead of FS to participate in the games, the user will be entitled to greater benefits than if they had used FS.

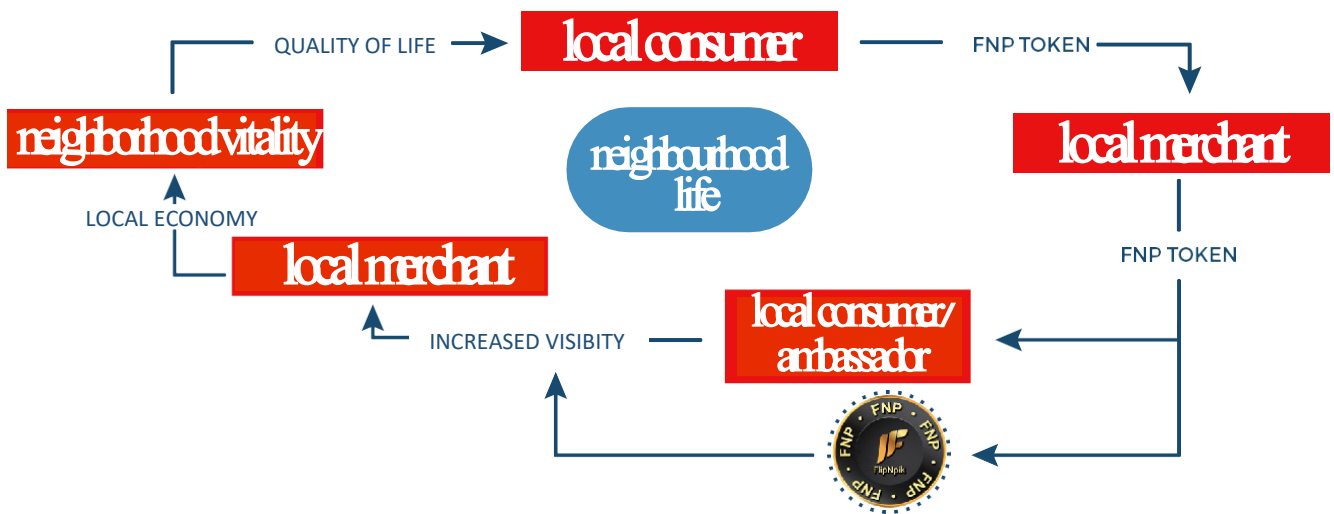
III. Discounts: Many of the products and services sold on the FlipNpik app will be offered with discounts for payments in FNP rather than FIAT. This will help increase the intrinsic value of FNP, and build demand within the FlipNpik Ecosystem.

A Social Value:

Community contribution: Although not easily quantifiable, the use of FNP within the Ecosystem will have the effect of maximizing local economic benefits.

It is therefore a winning choice for the community that will contribute to the dynamism and sustainability of local businesses.

Social impact: contribution of the FlipNpik token holder to the local economy.

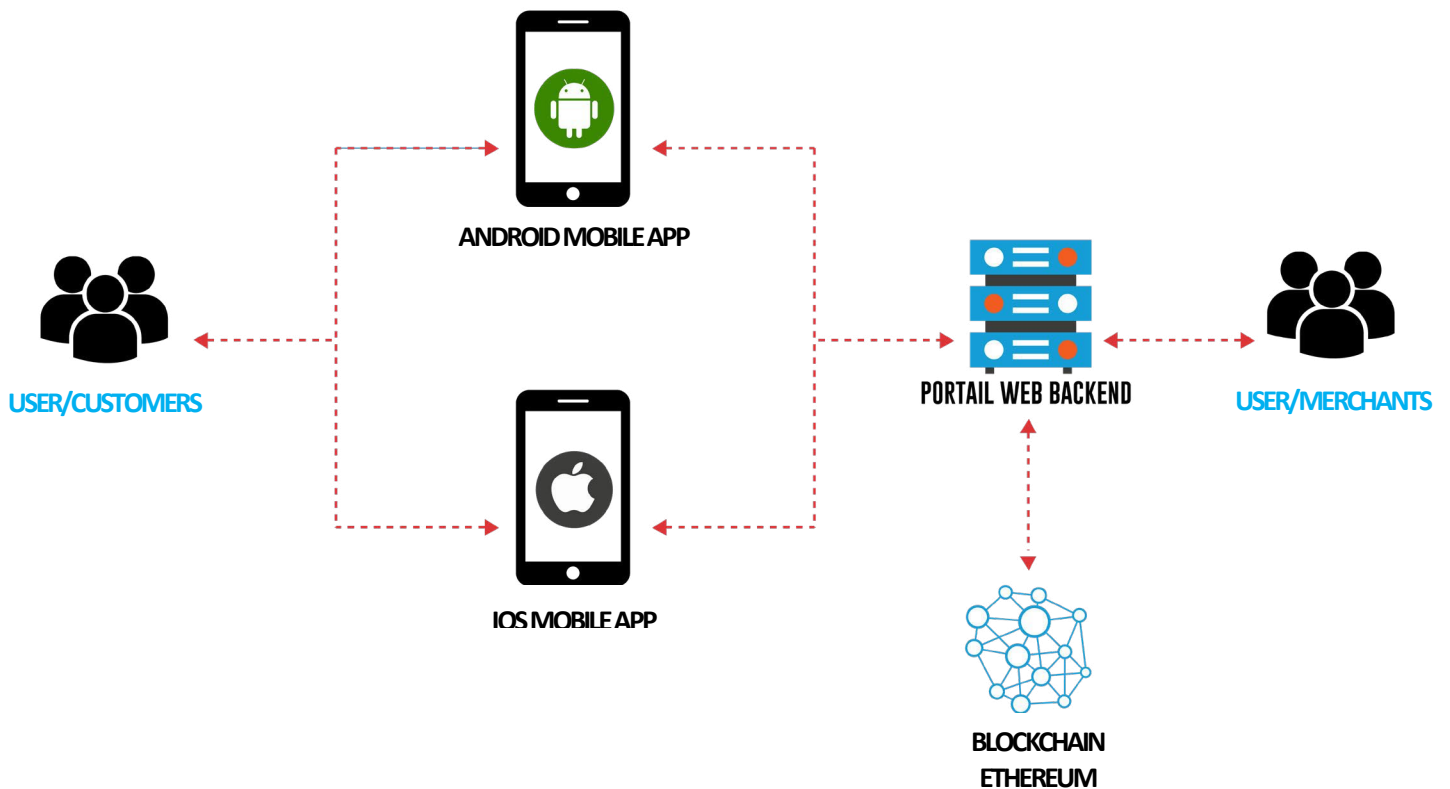


TECHNOLOGY

DEVELOPMENT

The development of our mobile and web applications follows an agile methodology applied by a team of developers combining internal and external resources. In order to increase efficiency and accountability, we will perform all major development related to the FlipNpik platform in-house.

GLOBAL ARCHITECTURE



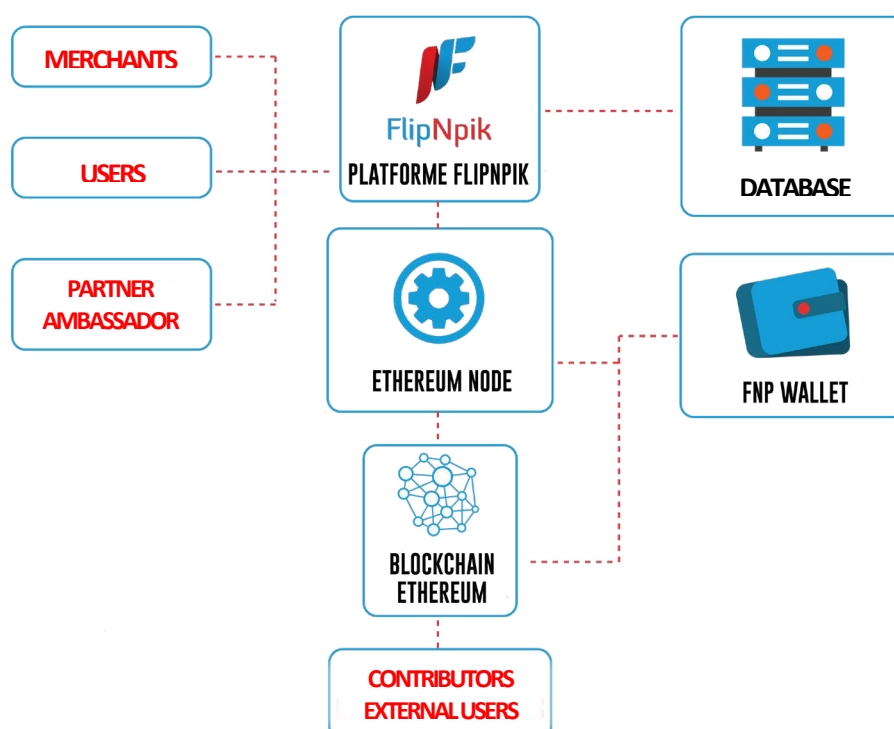
1.4 CHOICE OF BLOCKCHAIN

The FlipNpik platform and transaction management are built around a hybrid infrastructure:

- **Centralized:** In order to save on transaction processing time and transaction fees, all token transfers (FS or FNP) that are made between platform users are processed directly on the platform without being individually recorded on the blockchain. On a regular basis, the status of all accounts is updated on the blockchain to maintain a public record of status.
- **Decentralized:** All FNP transfers to and from external wallets are done through the blockchain, which entails processing fees for some transactions.

Considering the uses of blockchain, at first, our choice was the Stellar blockchain because of its low transaction costs and high scalability. But through a deeper analysis of the advantages/disadvantages of the different blockchains and a study of the market trends, we realized that the Ethereum blockchain offers many advantages that cannot be ignored, including the following examples:

- A large and creative community
- Third party liquidity and ease of being listed on exchanges
- A complete programming language that allows you to do more complex things with smartcontracts



DISCLAIMER

Thus, the data presented in this business plan is inevitably subjective and depends on the assessment and judgment of its writer. There is no indisputable objective value. Therefore, we cannot guarantee that third parties will necessarily agree with the business plan.

The information presented is based on our own research into the industry. This forward-looking data is subject to the uncertainty inherent in all prospective data and may differ significantly from the company's future achievements.

The company, its partners or managers cannot be held responsible for the results obtained by taking these data into account.

The purchase of FNP tokens does not represent an investment in a security or financial instrument within the meaning of European Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments: the FNP does not confer any direct or indirect right to or indirect rights to the Company's capital or income and does not confer any governance rights within the Company;

The FNP is not proof of ownership

The holding of the FNP does not grant the person concerned any assets or share in the Company or in the Platform. The FNP does not give any right to participate in

- the governance or control of the Platform
- the management or decision making within the Company.

The FNP is not an electronic currency

Within the meaning of European Directive 2009/110/EC of the European Parliament and of the Council of 16 September 2009 on access to, and exercise of, the activities of electronic money institutions:

The FNPs are not accepted outside the Platform and do not have a fixed exchange value equal to the amount delivered at the time of issue;

The NPF is not a payment method

Within the meaning of the European Directive 2007/64/EC of the European Parliament and of the Council of 13 November 2007 on payment services in the internal market, nor within the meaning of the EU Directive No. 2015/2366 of the European Parliament and of the Council of 25 November 2015 on payment services 2 (DSP 2)

The FNP is a cryptographic token used by the Platform.

The FNP is a cryptocurrency, which is an unregulated digital asset issued and controlled by its developers and used and accepted by members of a community.